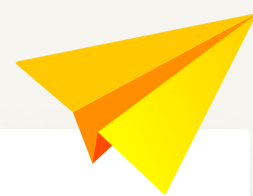


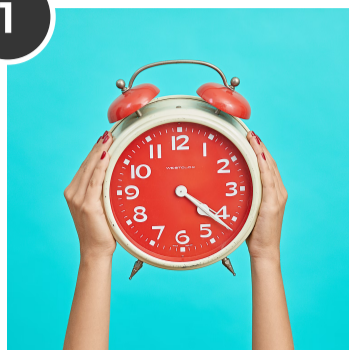


# Top 10 Reasons To Use Address Verification For Your Business Mail

If you send business mail you should ensure that your mailing solution has built in address verification and correction software. Not having this feature could cost your business a lot of time and money.



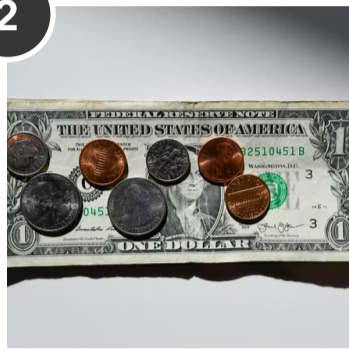
1



## Get Paid On Time

Your invoices are delivered without unnecessary delays.

2



## Avoid Late Fees

No one likes late fees, especially those that could be avoided if your mail had arrived at the correct address.

3



## Improved Customer Communication

Make sure your customer communication is actually reaching your customer.

4



## Boost Direct Mail Results

Accurate addresses for your customers means your campaigns have a higher chance of success.

5



## Increase Delivery Speed

An address with the wrong formatting may take longer to make it to its intended destination.

6



## Save Time

Each time mail is returned to your business you lose valuable minutes and hours updating the address and resending out the mail.

7



## Save Money

A valid address means the mail is delivered the first time to the correct address, saving your business from having to spend to resend the mail to the correct address.

8



## Catch Human Errors

Typos happen but don't let human error slow down your mail.

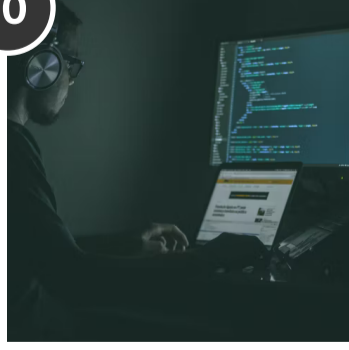
9



## Correct Undeliverable Addresses

Incorrect addresses are flagged and corrected before your mail goes out.

10



## Prevent Fraud + Scams

Catching fake mailing addresses of scammers before they can do harm to your business or customers.

Switch offers free address verification + correction everytime you send mail. Sign up today and start saving time and money.

Check out Switch at [switchmail.com](https://switchmail.com)

